

ARE YOU BBB READY?

Financial Health is the
First Line of Defense

What's Your Investment in Financial Health?

**13X
ROI**

Every \$1 INVESTED in disaster preparedness yields \$13 IN AVOIDED LOSSES and preserved economic activity.

Imagine approaching financial crisis in the same way.

Side-by-Side Comparison: Financial Crisis vs. Natural Disasters



Financial Crisis



Natural Disaster

33%

of U.S. hospitals operate on negative margins levels the AHA calls "unsustainable".

22%

more risk of hurricane-related flooding, threatening critical infrastructure.

10% at Risk

1 in 10 hospitals holding "vulnerable" reserves for Days Cash-on-Hand.

\$9.5 Million

for a hospital to conduct a full-scale evacuation before a hurricane hits.

\$202.6 Billion

total losses in just four months of COVID-19.

\$350 Million

cost to a single health system from just two storms

One Breaking Point

A hospital facing financial crisis can be as dangerous as a Category 5 storm. When financial distress meets physical disaster, patient safety collapses.

+24.1%

MORTALITY RISK

Higher risk of in-hospital death for patients in financially distressed facilities.

+53%

SENIOR ER SURGE

Increase in injury-related admissions for seniors in the week of a hurricane.

WORKFORCE STABILITY

Financial Crisis

20.7% STAFF CHURN

Financial crises lead to burnout, attrition, and treating staff as a cost.

Natural Disaster

~100% STAFF RETURN

Successful disaster response depends on supporting staff as a critical asset.

RECOVERY TIMELINE

Financial Crisis

∞ INDEFINITE

Financial recovery is cyclical, uncertain, and can become a 'new normal'.

Natural Disaster

YEARS

Event-driven but can take months to years to fully restore facilities.

YOUR HOSPITAL'S SURVIVAL STRATEGY

Get BBB Ready with Qualify Health

The "Big Beautiful Bill" (BBB) can undermine operations, staff stability, and patient outcomes, just like a natural disaster.

We help you meet your hospital's and patients financial needs so you can safeguard staff, protect patients, and ensure continuity of care through any financial disaster.

AUTOMATE ASSISTANCE

Find & match financial aid to patient bills instantly.

RECOVER DEBT

Increase Days Cash on Hand before the crisis hits.

PROTECT STAFF

Secure the budget needed to retain critical workforce.

FINANCIAL RESILIENCE IS
DISASTER READINESS

LEARN MORE AT QUALIFY HEALTH